

# 2019 CONFERENCE CALL FOR VOLUNTEERS

Colorado Springs, Colorado // September 18-20, 2019

Are you interested in getting more involved with SMPS, building your professional network, strengthening your leadership skills and hearing from some of the greatest marketing minds in the A/E/C industry today? If so, we encourage you to become a volunteer at the 2019 Southwest Regional Conference (SWRC). This is a great opportunity to hone your leadership skills, expand your network, flex your creative muscles and work with a fun group of like-minded individuals to create one of the most engaging regional conferences yet.

Held approximately every 18 months, the SWRC is the premier business development, marketing, and leadership conference in the region designed to educate and connect leaders in the A/E/C industry. This year's conference will be held on September 18-20, 2019 in breathtaking Colorado Springs, Colorado.

The Conference Planning Committee is charged to serve as member thought leaders to ensure meaningful engagement and a significant educational experience. This committee is specifically tasked to:

- Work with the SWRC Steering Committee to develop the scope of program content
- Set parameters for workshop presentations and requirements for prospective presenters
- Participate in session selection
- Identify sponsors and exhibitors
- Develop networking opportunities throughout the conference
- Handle all conference logistics and planning

## WE ARE SEEKING VOLUNTEERS THROUGHOUT THE REGION, NOT JUST THE HOST CHAPTER, TO FILL THE FOLLOWING POSITIONS:

- Communications Committee Chair
- Branding Committee Chair
- Logistics Committee Chair
- Special Events Chair
- Sponsorship Chair
- Volunteers for all committees listed above and Programs

At this time, the positions of Conference Co-Chairs, Programs Chair and Treasurer have been filled by the Executive Committee with representatives selected from Utah, Colorado, and Arizona.

A conference of this magnitude – 3 days, 4 regional chapters, 30 national and regional speakers, and approximately 200 attendees, needs YOU. We invite new and seasoned marketers to consider volunteer opportunities, as this is a great opportunity to get involved regionally, network with other colleagues outside of your chapter, and influence the upcoming conference.

**FOR ADDITIONAL INFORMATION:** regarding specific committees including roles and responsibilities, please visit:  
[http://bit.ly/SMPSSWRC2019\\_volunteerroles](http://bit.ly/SMPSSWRC2019_volunteerroles)

**IF YOU HAVE ANY QUESTIONS:** please contact Kimberly Robertson, CPSM - Conference Co-Chair - [kim.robertson@stantec.com](mailto:kim.robertson@stantec.com).

**TO APPLY, FILL OUT THE APPLICATION HERE:**  
[http://bit.ly/SMPSSWRC2019\\_volunteerform](http://bit.ly/SMPSSWRC2019_volunteerform)

We are excited to have you join us in Colorado Springs, Colorado!