



UNCHARTED

FUEL THE EXPEDITION . ELEVATE YOUR IMPACT.

2026 SPONSOR PACKAGE

Sheraton Denver, Colorado
September 16 - 18, 2026

YOUR NEXT GREAT DISCOVERY STARTS HERE!

Pack your curiosity and polish your compass, adventure is calling! This time, the journey leads us to the heart of Denver, Colorado, for the SMPS Southwest Regional Conference (SWRC) on September 16-18, 2026. Hosted by four SMPS Chapters (Arizona, Colorado, New Mexico, and Utah), SWRC invites you to step into uncharted territory where curiosity sparks connection, strategy meets the wild, and bold ideas reshape the road ahead.

You'll join architecture, engineering, and construction (AEC) marketers, business developers, and firm leaders for keynote presentations, hands-on educational sessions, and conversations that move you forward. This is where new paths reveal themselves, and where your brand can lead the way.

Fuel the Expedition. Elevate your impact.

Sponsoring this conference places your firm at the heart of the Southwest region's most energized and curious AEC community. It's your chance to stand out, spark momentum, and build meaningful relationships with the thinkers and doers shaping what comes next.

Benefits of adventuring with us:

- **Increased Visibility:** Stand tall on the map. Put your brand in front of key decision-makers and rising leaders across the Southwest.
- **Strategic Positioning:** Claim your vantage point in a landscape full of new partnerships and business opportunities.
- **Powerful Connections:** Network with leaders forging new paths in AEC. Build relationships that last well beyond the conference, the kind that turn chance encounters into shared victories.
- **Insights and Trends:** Discover fresh tools, ideas, and best practices that help you navigate today's shifting AEC terrain.
- **Support the Community:** Show your commitment to advancing the practice of marketing and business development in AEC, and support SMPS and its regional chapters.

Your sponsorship helps fuel an unforgettable journey and provides your brand with a platform to increase visibility, gain valuable insights, and build new partnerships. Join us in shaping a conference built on discovery, creativity, and collaboration.

If you have questions or need further information, please don't hesitate to contact our Sponsorship Committee at sponsorship@smpsswrc.com or use the contact information provided below. Adventure awaits at the SMPS Southwest Regional Conference, the map is yours to draw!

Regina Pilot | Sponsorship Chair | SMPS Colorado
Jacobs | Team Manager, Strategic Pursuits
sponsorships@smpsswrc.com | (720) 354.0504

Dana Williams, CPSM | Host Chair | SMPS Colorado
Hyder Construction, Sr Marketing Manager
chair@smpsswrc.com | (303) 905.1202

EXCLUSIVE ACCESS TO PRECONFERENCE WEBINARS

Get ahead of the expedition.

As an early SMPS SWRC sponsor, you will gain access to an exclusive series of preconference webinars designed to sharpen your skills and fuel your momentum before you even arrive in Denver. Available only to sponsors, these sessions offer up to 6 CEUs and are crafted specifically for AEC marketing and business development professionals navigating a fast changing landscape.

Secure your sponsorship early to unlock these valuable training opportunities. This is more than a sponsorship, it's your first step toward navigating what comes next in the dynamic landscape of AEC industries.

- **Enhance Your Skills:** Elevate your team with advanced training led by trailblazers in AEC marketing and business development. Walk away with practical tools you can put to work immediately.
- **Gain a Competitive Edge:** Learn strategies and insights that help your firm stand out in the wild terrain of today's AEC industry.
- **Prepare for Success:** Prime your team before the conference begins. These sessions help you arrive focused, confident, and ready to forge new connections, leads, and partnerships. Each webinar delivers actionable guidance you can apply to day-to-day operations and long-term strategic planning, giving your firm a meaningful head start in the Uncharted experience.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

In-Kind Sponsor Options

Does your firm offer industry services that could benefit from added exposure? We are seeking firms to provide the following conference services:

Photography

- Printing Services (i.e. conference program, name badges)
- Signage/Wayfinding
- Branding/Graphics
- Promotional Swag (i.e. swag bags, lanyards)
- Social Media
- Media
- Decor (i.e. balloons, character cutouts, photo backdrops)

Exhibit Booth Sponsor

10 Available
\$500

- Secure a premium booth location that maximizes foot traffic and visibility to attendees, enhancing your brand's exposure.
- 6' x 2.5' table. Table will have linens and access to electricity.

Speaker Sponsor

16 Available
\$250

- Opportunity to introduce speakers.
- Company logo featured before the presentation.

Customized Sponsorship

Upon Request
\$ CUSTOM

- Don't see a sponsorship opportunity that fits your needs? We are happy to help curate a unique sponsorship plan for you.
- Please contact Regina Pilot, Sponsorship Chair at sponsorship@smpsswrc.com for further discussion.



2026 SWRC SPONSORSHIP CONTRACT

Instructions

- Payment can be made through the conference website at smpsswrc.com starting in mid-December.

Checks are accepted. Please make checks payable to SMPS Southwest Regional Conference and mail to:

Keri Hammond
MARKETLINK/SWRC Treasurer
4609 Summerview Road
Bountiful, UT 84010

- Questions? Contact Regina at: sponsorship@smpsswrc.com (720) 354.0504

NOTE: Full payment must be received before promotion and logo placement can be started.



Thank you for being a part of the exciting 2026 SMPS Southwest Regional Conference sponsorship program! Your support will help us continue to elevate the level of education offerings, increase our membership, and heighten the awareness of SMPS as the premier AEC marketing organization in our region.

